Moneybase Card Design Competition
Artwork and submission guidelines

Overview

As part of our commitment to innovation and creativity, we are inviting designers, artists, and creatives to create a unique card face design.

The winning design will feature on our physical Moneybase Card, with runners-up being highlighted on virtual cards. Submissions will be evaluated based on creativity, originality, adherence to technical requirements, and alignment with the Moneybase brand.

Concept/theme

Entrants are encouraged to craft a sleek, minimalist card that highlights the brand's identity. Aim for a confident, modern look that feels at home in any wallet, while letting originality shine through a balanced, uncluttered composition.

We look forward to see your vision for a Moneybase card brought to life!

File and design specifications

Each participant may submit **up to two (2) card designs**. All entries must meet the following technical and creative requirements:

Design software

- Only use professional tools such as Adobe Illustrator, Adobe InDesign, Adobe Photoshop or Figma.
- Other programmes/platforms will not be accepted.
- Use the templates provided in the **Moneybase Card Design Kit**.

Colour and resolution

- Use CMYK colours.
- Images are to have a minimum resolution of 300 DPI.

Size and layout

- Designs must conform exactly to the dimensions provided in the templates.
- Ensure full-bleed artwork and observe safe zones.

Mandatory elements

Your design must include:

- The chip placement area.
- The Mastercard logo.
- The Moneybase logo.

These elements must remain:

- In their original position and proportions.
- Unaltered in colour, size, or placement.

Text

Avoid using text, we are looking for a design concept including graphical elements rather than text.

Output file

Send us the Adobe Illustrator, Adobe InDesign, Adobe Photoshop, or Figma file that contains your design together with all your linked files and a high-resolution pdf. Do not flatten images or layers.

Templates

Download the design templates available in the following formats.

Moneybase Card Design Kit

ai	indd	psd	Figma icon
Illustrator	InDesign	Photoshop	Figma

How to apply

To apply, participants must complete the official **online submission form**, where they will be required to upload their final card design(s) and provide their personal information. All entries must be received by **Monday 21 July 2025** at 23:59 CET. Late submissions will not be considered. Only complete entries that meet all artwork and eligibility requirements will be reviewed.

Online submission form

Terms and conditions

By submitting an entry, participants confirm their understanding and acceptance of the competition terms and conditions, including those related to intellectual property and data protection.

Terms and conditions

Support

If you have any questions regarding file setup, submission requirements, or the competition itself, please reach out to our marketing team at **marketing@moneybase.com**

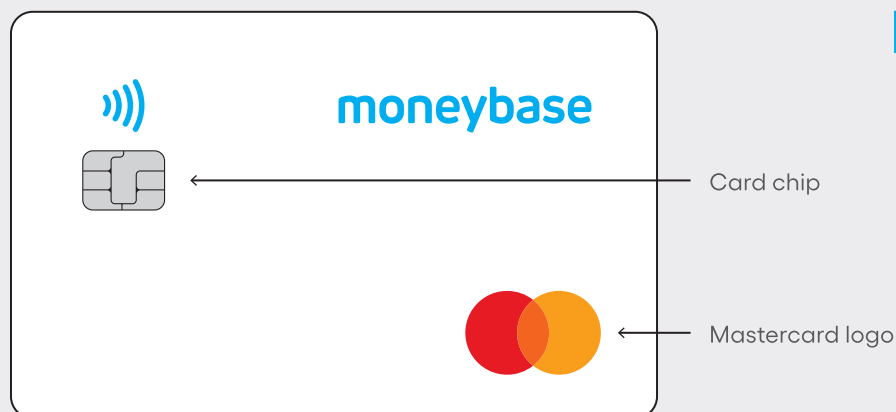### Get the Moneybase Card Design Kit

To ensure consistency and compatibility with production standards, all participants are required to use the official **Moneybase Card Design Kit**, which contains the correct card dimensions, and placement guides for mandatory elements. To begin your design, download the official kit.

MONEYBASE CARD DESIGN KIT

↓ **Download here**

Moneybase card elements

· Do not alter the size or position of the Mastercard logo or the card chip indicated below.

· Include the Moneybase logo, either with/without the icon.

· The contactless icon is not mandatory.

Moneybase Card Design Kit

moneybase

Card chip

Mastercard logo

Logo and brand colours

Use one of the following logos (option 1 or option 2).

✳ moneybase

Option 1: Moneybase logotype plus icon

moneybase

Option 2: Moneybase logotype only

Should you wish to use Moneybase brand colours please use the colours specified below. However, feel free to explore other CMYK colours.

Primary colours

CMYK
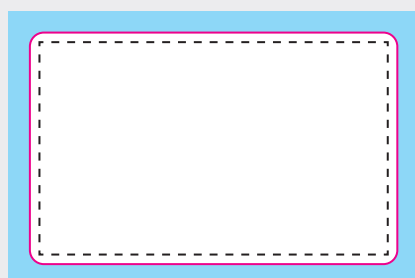100 0 0 0

CMYK
100 80 20 20

Secondary colours

CMYK
0 29 93 0

CMYK
0 77 55 0

Artwork dimensions

Card dimensions: 85.7mm x 54mm
This is the size of the finalised card.

Bleed area: 95.7mm x 64mm
Make sure that your artwork extends to fill the bleed area.

Safe area: 81.7mm x 50mm
Include important aspects of your design within the safe area.